

Our Motto—Once for the Mountains; Always For its Own People. Lives and Lets Live

LIKE TENNYSON'S BROOK,
THE EAGLE MEANDERS ON
WEEK AFTER WEEK TRY-
ING TO SERVE ITS PEOPLE

The Mountain Eagle

VOLUME NO. XXIV

WHITESBURG, LETCHER COUNTY, KY., THURSDAY EVENING,

OCTOBER 9, 1930

NUMBER VI.

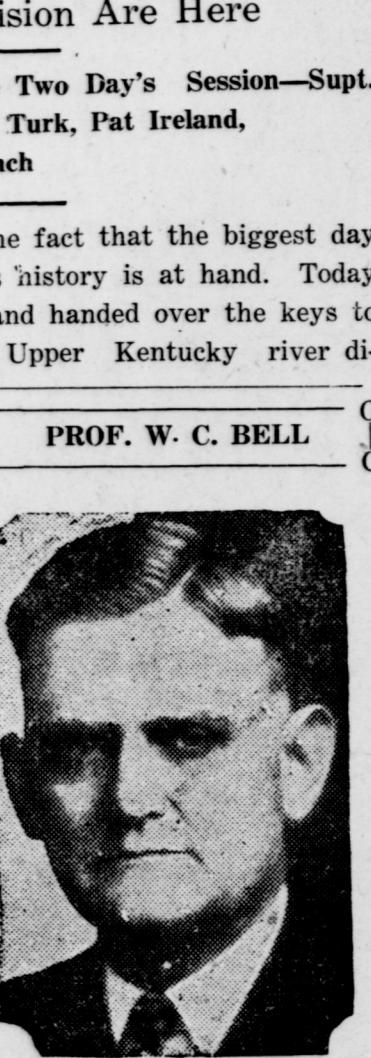
WHITESBURG ALIVE WITH EDUCATORS

Vanguard of Educational Lights in the Upper Kentucky River Division Are Here

Many State Notables Here For the Two Day's Session—Supt. Bell, J. Tandy Ellis, Profs. Turk, Pat Ireland, in the Bunch

Today Whitesburg is awake to the fact that the biggest day in educational interest known in its history is at hand. Today Whitesburg opened wide its gates and handed over the keys to the teachers and co-workers in the Upper Kentucky river division of the state and for the next two days the old town will ring with the rallies, glad hurrahs and happy laughter of the thousands who come to be cheered and encouraged in their work. That the Upper Kentucky regions are already in the limelight is evident from the great number of front page notables here to attend the meeting. To name them all would be too much of a task even if we had their names. Luckily on this page we are able to show the face and features of some of them. First in the list is State Superintendent C. W. Bell, head of the educational department of the state. Then there is Prof. Charles Turk, of the State University, one of the leading educators of the state; then that happy Scotchman, Pat Ireland, who in his lectures and talks is able to provoke a smile from the iceberg or snow-bank. Some of the others are Profs. John Howard Payne, Richmand; W. S. Taylor, and last but not least by any means, Capt. J. Tandy Ellis, great Kentucky, national lecturer, and ready at all times with a warm heart and glad hand. The Eagle takes off its old inky hat, throws it on the side-walks and waves a glad welcome to the whole host. Supt. Boggs, whose phiz, with a happy smile, was also present, is to be congratulated, together with other educators and county superintendents in bringing this great body of elites to our city. They are all welcome and the Eagle points to them its high-hills, its fine highways, its mining towns and cities and its hospitality unbounded. The city is yours; its hotels, restaurants, stores, streets, highways and its homes are yours. Ladies and gentlemen, just make yourselves at home and stay with us as long as you can.

PROF. CHAS. J. TURCK



State Supt. Public Instruction

LETCHER COUNTY WINS MORE HONORS

Letcher county entrants were able to bring away many of the prizes offered at the Fifth Robinson Harvest Festival, held at Quicksand, Sept. 25th and 26th. Twenty-nine exhibits, consisting of corn, soy beans and poultry, went from this county. The 4-H Club also had exhibits of clothing, corn and other products at the fair.

J. B. McAuley, of Kona, won two blue ribbons on poultry, Barred Plymouth Rocks. Several entries were in this class, but it was an easy matter for Mr. McAuley's birds to take first place.

LETCHER STUDENTS LEAVE FOR MOREHEAD

Miss Bonnie Bates, Bernard Banks, Homer Venters Yonts and others whose names we did not learn left for Morehead College, Saturday, to enter for their first year of college work. These are Whitesburg high school graduates, and they are numbered among the brightest boys and girls of the mountains, and here's wishing them four years of success in their college work.—Contributed.

BIG CROWDS AT KENTUCKY THEATRE

The most popular talking picture yet to come to the theatre here was "Sunnyside Up," given at the Kentucky Saturday and Sunday evening and Monday evening. Regular mobs of people attended each of the shows. Various persons paid to see it several times. A number of the very best pictures that money can buy are scheduled for this entire week. To get a seat, get in early.

W. S. TAYLOR

President Centre College, Danville

YOUNG EX-CITIZEN WRITES THE EAGLE

Pikeville, Oct. 5.
Dear Eagle: Today is my seventy-sixth birthday and the finishing up of my 175th time to read through my Bible. I will enclose you a check for a years subscription to the Mountain Eagle. I want to hear what my old comrades are doing for our great Democratic ticket in Letcher county. Brothers, to save our country from perdition, we must win!

Despite my age and the long struggles of this life, I am still able to be active and can read anything I choose without glasses. Come over our fine roads and see us any day. Highest regards and remembrance for all.

Very truly,
JOHN D. CAUDLE

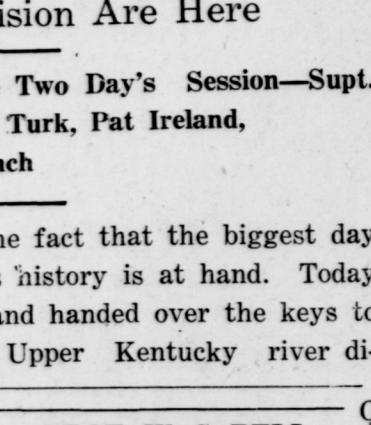


Dean of Education, State University Whitesburg this week.

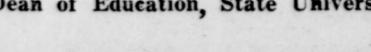
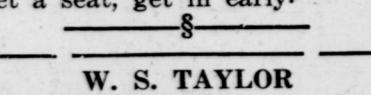
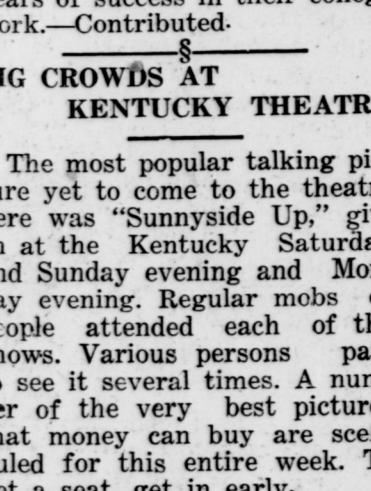
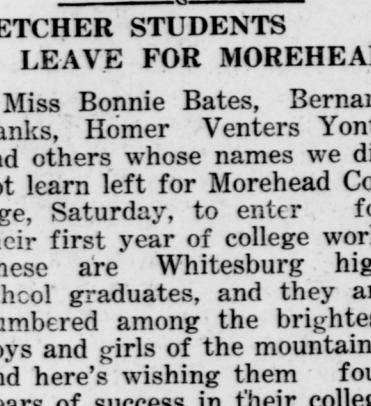
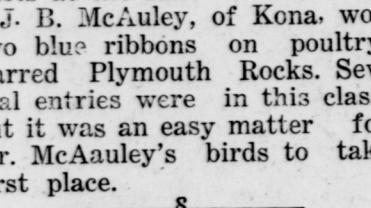
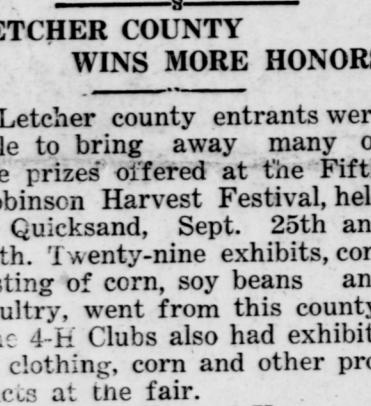
PROF. L. R. GREGORY



City Supt. Louisville City Schools and President of the Kentucky Educational Association



State Supt. Public Instruction



WHO WILL WIN THE \$1200 OAKLAND?

Last Gold Prize and Hot Fight for Lead Promises Record Week
End of Campaign But a Few Days Away Now

**End of First Period Sees Big Gains
For Everybody—Very Few Left
to Decide Winner of 1st Grand Prize**

The following count is that of last week, so how they stood when the credits took a tumble Saturday night. Just six big workers broke thru the lines and started down the home stretch, racing neck and neck for the goal which holds a \$1200 grand prize for the winner. This count shows the respective position of the various workers, but as will be noted, the positions of first, second, etc. means practically nothing at this time, as no one worker stands out as having anywhere near enough credits to win now. It means work and plenty of it from now on to the last minute to wrest that prize from this last line-up of real live-wire workers. Every minute will count now, and the one who keeps continually at it until next Saturday night will surely have the best chance to win a small fortune.

Candidate	Position	Credits
Mrs. W. D. Linkous	1st	631,500
Mrs. Geo. H. Fuller	2nd	623,000
Mrs. D. A. Murphy	3rd	610,000
Mrs. Arlene Adams	4th	604,400
Mrs. Roy McClure	5th	587,000
Miss Vadna Ferguson	6th	579,000
Mrs. S. K. Fairchild	7th	265,000
Miss Vivian Ford	8th	216,000
Mrs. Wilmer Collins	9th	256,000
Miss Madge Blair	10th	33,000

Twenty 5-Year Subscriptions Still Earn 1,000,000 Credits if Secured Outside of Whitesburg

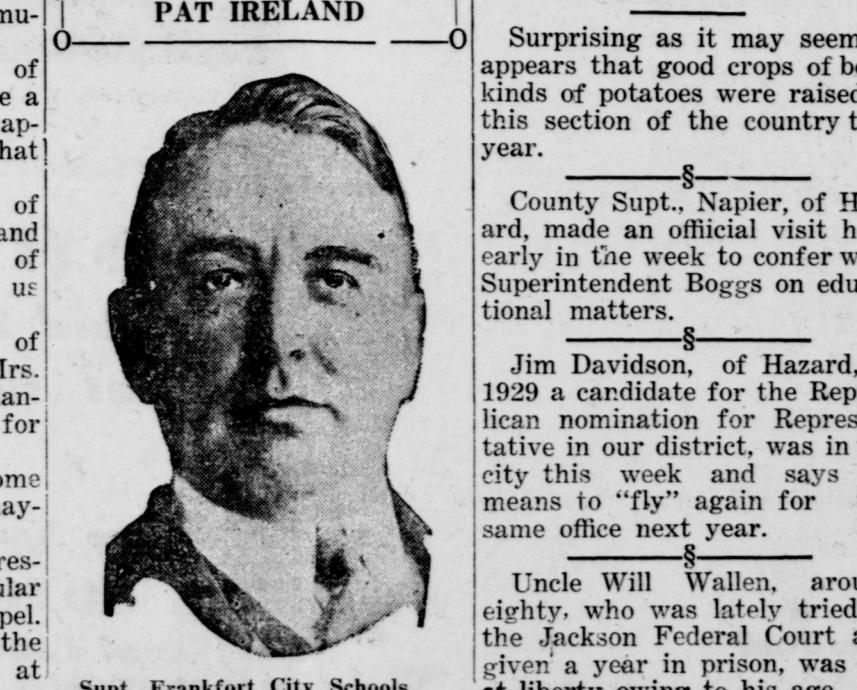
Credits to be Given for Sale of Advertising Cards

With the field pretty well covered with paid-in-advance subscriptions, we are going to allow the campaign workers to sell Trade Cards and issue credits for these sales. These cards are good for one year from date and are good for all kinds of advertising and job work.

Credits to Drop Again Next Wednesday on Both Subscriptions and Trade Cards

Monday sees the start of the last week in the Eagle's big \$3,000 Prize Campaign in which the new \$1200 Oakland Cedar is to be given the winner free. The few club members who are left to win have but a few days now in which to secure the big business on long term subscriptions and Trade Cards. It will mean high honors for the winner, as those who are left are all real workers and are securing the business. Everyone in Letcher county will be proud of the winner in this particular campaign for it is known throughout the county how well these people have worked and with what effort they are pounding down the last stretch of this more than heated race. If any one of the first six workers on this list is a friend of yours, give her a hand now, as encouragement now in the way of a subscription or the sale of a Trade Card may mean success to the one you help today. They are pretty evenly matched and everyone is anxious to see who has the grit and nerve to stay at it for the next few days and keep up the fast pace that has been set by these few workers.

PAT IRELAND



Supt. Frankfort City Schools

PROGRAM FOR U. K. R. E. A. MEETING

Beginning October 9th and 10th at Whitesburg

Graded School Auditorium
High School Dept.

Presiding officer, Prof. J. H. Ritchie, State High School Supervisor, department of education; Prof. R. D. Judd, Morehead; and Prof. G. F. Gilligan, superintendent, Bellevue city schools.

Night Session, 7:30 P. M.
Thursday

Presiding, Prof. P. H. Neblett, of Jackson city high schools; Lecture, Dr. Russell Gilmore Scott; Lecture, Col. James Tandy Ellis, nationally known entertainer.

Graded School Auditorium
Friday, 9:00 A. M.

Address, Prof. W. C. Bell, State Superintendent of Schools; Address, Prof. Vanmeter, Lees' College.

Music throughout the two day's session is arranged to be furnished by the Whitesburg, Fleming, Jenkins and Hazard schools. Prof. J. W. Ireland, Supt. of the Frankfort city schools, will lead the singing.

Those on the program Thursday morning are: Prof. Turk, president of Centre College, Danville; Prof. L. R. Gregory, president city schools, Louisville.

High School Auditorium
Thursday Afternoon

Elementary teaching, presided over by Prof. R. E. Jaggers, State Department of Education; J. B. Brooker, Indiana Educator; W. S. Taylor, dean of education, State University; Prof. John Howard Payne, president Morehead Normal school; L. G. Kennamer, Eastern State Teachers' College, Richmond.

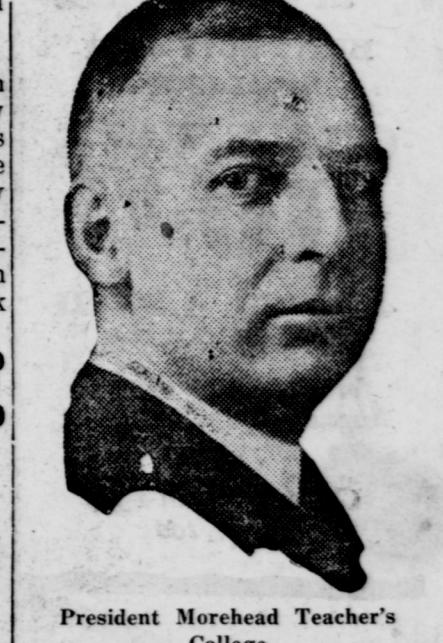
THE SUPERMAN OF '28



PRESIDENT HOOVER

Has been here, but not here today.

JOHN HOWARD PAYNE



President Morehead Teacher's College

Hon. E. T. Franks and others for the Republicans, are advertised to speak in Whitesburg today and it is talked that there will be Democratic speaking too. Come out, there is going to be a big time in the old town, anyway.

The weather remains chilly and whatever rains there are continues to shy around, very little falling here. Water is getting lower and some people are afraid it will all soon be gone.

THE MOUNTAIN EAGLE

A Friendly Non-Partisan Community Paper
Issued Weekly by The Eagle Printing Company
MEMBER KENTUCKY PRESS ASSOCIATION
N. M. WEBB, Editor and Manager
ESTEVAH WEBB, Social and Associate Editor
J. P. JOHNSON, Job Dept.

Subscription \$1.50 per year, 6 months 75¢

Entered as second class matter August 28, 1907, at post office at Whitesburg Kentucky, under Act of Congress of August 9, 1873.

Dedicate Gym And Church at Blackey

Saturday morning, Oct. 11th, at 10:00, the splendid gymnasium at Stuart-Robinson will be dedicated, the exercises being held in the auditorium. The first half hour will be taken up in brief talks by the students, who will give a cross-section of life at the school in all its different phases. Rev. E. V. Tadlock, of Winchester, will give a history of Stuart-Robinson from its beginning and other interesting speakers, including Rev. H. L. Cockerham, pastor of the Presbyterian Church at Blackey, who will have a part on the program.

The dedicatory services at the church in Blackey will begin on Sunday morning, Oct. 12, at 10:30. Rev. Homer McMillan, D. D., of the Assembly's Home Mission Committee, Atlanta, will deliver the sermon and a program of beautiful music will be rendered by the choir under the direction of Miss Gladys Sinclair. At the conclusion of the service, lunch will be served in the lecture room of the church.

We wish to extend a most cordial invitation to all our friends everywhere to be present on both these occasions.

The completion of the gymnasium and church, which were commenced some years ago, has been made possible by very generous gifts from Mrs. Eliza T. Hamilton and Mrs. Charles Doermann, mother and daughter, of Covington, Ky. We are looking forward to having these two friends with us for the dedication, and there will be other guests from a distance, including Mr. and Mrs. C. E. Homan, of Covington. Mr. Homan has been of valuable assistance in handling for Mesdames Hamilton and Doermann the financial end of our building program.

BLUEFIELD SCHOOL

Our school is still progress-

around Frances Marie (Helen Stallard) the daughter of Cyrus Templeton, the keeper of the light, played by Cleo Hale, and the childhood sweetheart of Frances Marie, who is portrayed by Lloyd Parsons. There are complications of all sorts and plenty of fun. A chorus of sailors and lasses adds greatly to the nautical effect.

Part of the proceeds from the operetta will be used for the purchase of chairs for the chapel stage and the remainder will go to the athletic association of the school.—Florence Cooper.

ing nicely, and everyone seems to be learning fast.

We are now planning to have a Thanksgiving entertainment, and are preparing two plays as follows, "That Awful Letter" and "The Little Vegetable Man." We hope our county superintendent, Mr. Boggs, will be with us and many others. It seems to us that Thanksgiving day is a great day, and should be with all Americans.

We have a program every Friday afternoon.

Jack Frost hasn't visited us yet, but has been near, from reports, and, of course, will visit us soon. It has been very cool this week, causing some of our number to be absent due to colds.

It seems as tho time flies. About three months of our school is gone, which seems to be about a month to us.

We have two new students this week.

Stuart-Robinson To Give Operetta

Plans are being made for the operetta, or musical comedy, "Sailor Maids," which is to be presented in the auditorium at Stuart-Robinson School on the evening of Friday, Oct. 17th.

Our music teacher, Miss Sinclair, is directing this and Miss Frances Rolston is assisting. The operetta is being put on by very on the boys' and girls' glee clubs. If you happened to enter our campus some Tuesday or Friday evening, the strains of music would fill your ears. We have had many practices and two entire rehearsals so far and the vim and vigor with which the boys and girls are doing their parts is amazing. The senior class, sponsored by Miss Rolston, is taking charge of the lighting on the night of the entertainment while the juniors, sponsored by Miss Sinclair, will have charge of the stage setting and publicity. Some of the classes have volunteered to make candy which will be sold at the door by Mrs. Tice.

The plot of the story is built

on the quill-feathers were just sprouting on the Eagle and hard times and panics came and men went to hole, we were glad to get possums, paw-paws, dried apples and all the other culinaries, including turnip green, on subscriptions. We are

In ye olden days when the quill-feathers were just sprouting on the Eagle and hard times and panics came and men went to hole, we were glad to get possums, paw-paws, dried apples and all the other culinaries, including turnip green, on subscriptions. We are

Don't wait until your overwrought nerves have kept you awake half the night and paved the way for another miserable day. Take two teaspoonsfuls of Dr. Miles' Nervine and enjoy the relief that follows. Take two more before you go to bed. Sleep and wake up ready for the day's duties or pleasures.

Dr. Miles' Nervine is now made in two forms—Liquid and Effervescent Tablet. Both are the same therapeutically.

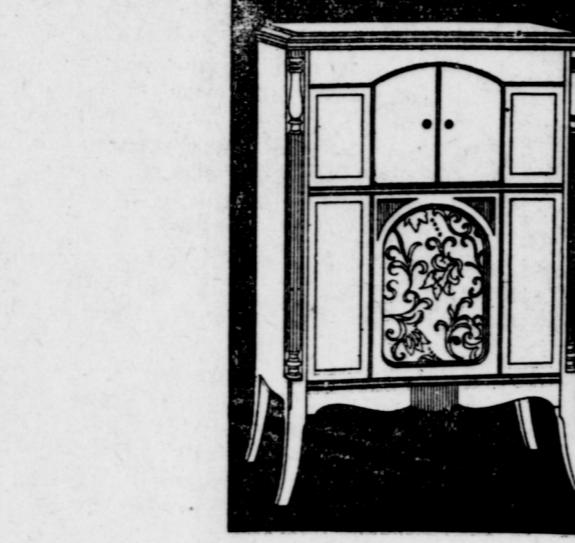
Liquid or Effervescent Tablets at all drug stores.

Price \$1.00

DR. MILES'
NERVINE
Liquid

Office Hours 8 a. m. to 6 p. m.

Sundays 8:00 a. m. to 12:00 a. m.



The Hepplewhite, \$136, less tubes

Introducing NEW DISTINCTION in Period Radio Cabinet Design

The New
GENERAL MOTORS RADIO
with Visual Tone Selector
KYVA MOTOR COMPANY
Whitesburg & Millstone, Ky.

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at these prices

HEAVY-DUTY 6-PLY
DUAL-GRIP

GENERAL
\$10.95

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for Ford, Chevrolet,
Durant, Star, Whippet,
Plymouth

Get our Special 4-ply
prices, too

CONVENIENT TERMS
IF YOU WISH
Either regular 30-day terms or
our famous factory financed
G.T.A.C. Payment Plan.

Whitesburg Wholesale Co.

Whitesburg, Kentucky

**The GENERAL
TIRE**

back to our raisin' again and will now accept these in the same old way. Bring a lot of hog and hominy too!

We regret to learn of the illness of our very excellent friend, G. C. Lynn, popular bookkeeper for the South-East Coal Company at Seco. Mr. Lynn has been confined for two or three weeks, but is improving, it is said, now.

Listen, teachers! Take a subscription to the Mountain Eagle home with you. Every teacher in Letcher county is already a paid subscriber. In your homes and in your schools you will find it an inspiration and a reminder of the great welcome extended to you in Whitesburg. Call at the Eagle office and get acquainted.

Lost Dog

Last Wednesday week Taft Spradlin came up and gave a talk on Solomon which was very inspiring. The following Wednesday Mr. Todd and Brother Griffith came down from Fleming and furnished the program. Mr. Todd gave a splendid musical recital, and Brother Griffith gave a talk which was very inspiring.

We have a lively Sunday School in Millstone now. It was organized three Sundays ago.

666 also in Tablets

Say It With Flowers

ANY WHERE—ANY TIME
Roses, Carnations and every cut flower or plant in season. Expert Funeral Designers. The best of service at reasonable prices. Prompt auto delivery at any moment. Be a home booster and give us your orders. You will be pleased with the quality of our products.

Norton Floral Co.

Norton, Va. Telephone 280

Members of the Florist Telegraph

Delivery Association

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Relief!

Mrs. Cora Moshier, of 601 North New Orleans Ave., Brinkley, writes:

"I was so constipated until I was just sick. I could not stand to take strong medicine, so I decided I would take Black-Draught, and I found it to be all right.

"I would have such dizzy spells, and such bursting headaches, until I could hardly go. But after taking a few doses of Black-Draught, I would feel just fine. It is a good medicine, and I recommend it to all who suffer as I did. It is very easy to recommend a medicine that has done as much for me as Black-Draught has done."

THEDFORD'S

Black-Draught

For CONSTICTION,
INDIGESTION, BILIOUSNESS

—

WOMEN who need a tonic should take CARDUUS. Used over 50 years.

—

Drs. Skaggs & Bentley

Dentsts

NEON, KENTUCKY

Office Hours 8 a. m. to 6 p. m.

Sundays 8:00 a. m. to 12:00 a. m.

WE JUST COULDN'T

We are sorry we cannot print the pictures of the other educational wheel-horses in the lime light of today, but some of them were so homely that our camera wouldn't say "nary a word," just bucked on us and well, we couldn't. There's Profs. Jagers, Ritchie, our Dean Squires, our wonderful Harris, Dr. Judd, Nebblet and so on and so forth, whoever they may be, that would smile well on the printed page. We'd like to show these but not now.

HELP WANTED

If you sincerely want to succeed and are willing to work 8 hours a day, we can place you in work that will pay you upward of \$35 a week. Opening in Lynch and Jenkins. Write at once in own handwriting, D. M. Brookins, the J. R. WATKINS CO., Memphis, Tenn. 9-2-5wks.

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IRON,

COPPER,

BRASS, Etc.

C. L. Hils Company
Front & Mill Sts.
Cincinnati, Ohio

FOR SALE

TWO JERSEY COWS, young and in full flow of milk. Also two cows half Jersey and half Holstein, priced to sell. Address J. L. OLDHAM, Typho, Ky.

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SERGENT SCHOOL

We are now entering into the sixth week of school and are endeavoring to make school days better days. Speaking in behalf of the teachers, I wish to say that they are willing to put forth extra effort in order that the school be successful. A number of things have been thought of and are not mere dreams. A step towards progress was made last Wednesday night, yet it was rather short. The parents did not respond to the community wide invitation that was extended, as they should have. We started our get-together meeting which will, perhaps, bear the name of P. T. A.

The first night was not a program night, but was merely an organization night. Business was the main part of the meeting and a president, vice-president and secretary, treasurer were elected. Mrs. Crawford, wife of the trustee, was elected president, yet she was not present. Mrs. Salling, wife of W. M. Salling, was elected vice-president. She was present. W. B. Hunsaker was elected to succeed B. H. Holbrook, who so faithfully served as secretary for the past year. May these officers be present each meeting and put this over in a big way. I feel and know that they can do it if they but try.

Don't be a knocker-be a booster. A knocker offers nothing but destructive criticism—maybe. A booster offers constructive criticism. Let's have boosters in our community and other something that is for the benefit of the school. Parents, if you see something that does not suit your taste, come to us, the teachers, and we will gladly discuss the matter. If we find that something is not just as it should be, we will (determination) try to rectify it. Any misunderstandings should be discussed with the teacher and not to the next door neighbor. Our community is small enough for us to be able to make this a most democratic kind of work. Someone has said that the school room is the most democratic place in a democracy. We do not want mere representation; we want your presence. We want a direct vote of each parent. You do not need an invitation. It's the privilege of any parent to come to school gatherings without an invitation—you have a standing one.

An Achievement or Two—We have practically organized a Hammer Club; discussed a sewing club, and have started our little school paper, "The Broadcaster." We are getting a new supply of reading material in the form of traveling libraries. Our "Current Events" class is

now under way. From that we learn of the many things that are happening away from home and the effects.

The P. T. A. will not convene Wednesday night, due to the teachers' meeting scheduled at Whitesburg the following Thursday morning. The teachers will not be able to attend, since they are to make preparations to attend the scheduled meeting. The meeting date will be the following Wednesday night, the temporary night agreed upon.

Don't forget to come out to the next meeting and do your bit. We are in need of help. We want unity in spirit and action.

Community News

Let's go! Where? Sunday School, of course. Please the superintendent and teachers by coming and bringing a friend. The number must go over the forty-nine mark of last Sunday. Remember, one hundred not later than October 12th.

Pleased? I'd say they are. Mr. and Mrs. Orville Sparks are the proud parents of a big, fine baby boy. Welcome, my boy.

Mr. and Mrs. Malan Hall, of Thornton, are mourning over the death of their two-year-old baby girl. The malady seems to have been diphtheria. These sad parents have our sympathy.

John Polly, who has been very ill, is p and out again.

NEON SCHOOL

Our school is progressing nicely, with Prof. W. L. Stalard, principal, and Miss Cora Reynolds in charge of the 4th and 5th grades, and Miss Essa Potter, 2nd and 3rd grades, Mrs. Kathleen Wyatt, 1st, and part of the 2nd, and Miss Omaha has the beginners.

We have the largest enrollment Neon has ever had—294 pupils.

We have had the following parents visiting us: Wm. Quillen, Mrs. Bill Belt, Aunt Polly Morgan, Mrs. J. C. Estep, Aunt Martha Wright, Mrs. McKinney, Mrs. Owen, Mrs. J. L. Roberts, Mrs. Sheridan Collier, Mrs. Ervin Wright and Mrs. Floyd Gabbard. The many parents visiting us proves to us that we have the interest of the community and we know we are going to have the best school Neon has ever had.

Our basket ball team played Ermine on Friday afternoon, with a score of 10-0, in favor of Neon. The business people of Neon have donated enough money to buy our boys suits.

Supt. Boggs has been to see us once and is having the building repaired, and ordered some new seats and another stove. We surely do thank Mr. Boggs.

Community News

Mrs. M. J. Wright, who has been quite ill for the past week is some better.

Mrs. W. B. Collier has been visiting her son the past week in West Virginia.

Little Miss Jo' Nell Lytton of Neon delightfully entertained thirty-five of her friends on her fifth birthday, Oct. 3. The following were present: Mack and Robert Moore, Lee Dawahare, Warren G. Wright, Robt. Sapp, Bufford Johnson, Buell Hayes Quillen, Loraine Dale, Winford Bentley, Burnett Strunk, Jr., Junior Thornhill, Nickey and Freddy Hazen, Benjamin Wise, Hargis Skaggs, Jackey Wright, Buddy Roberts, Johnny Gabbard, William Abdad, June Quillen, Beulah Johnson, Mattie Ward, Lucille Thornhill, Julia Burns, Delcie Lee Isom, Sadie Kassem, Creamy Kassem, Najeb Kassem, Marie Cury, Peggy Gabbard, Marie Easterling, Jewel Taylor, Jewel Tolliver, Rose Roberts and Pauline Amburgey.

She received many gifts and May games were played. Refreshments, consisting of hot chocolate, cake and candy, was served.

The children of Melvin Quillen, who were badly burned when his brother's home was destroyed by fire, are getting along nicely.

JENKINS HI LOSES TO BENHAM HI 34-0

By SWEDDE JOHNSON

Jenkins, Oct. 8.—The Jenkins football ladies tasted their first defeat of the season here Saturday at the hands of Benham High school, when they received the short end of a 34 to score.

This game was far from being rotten, even though the score might indicate that it was. The Benham boys were just a better team than the Jenkins boys and deserved to win. The Jenkins team was outweighed quite a bit by their opponents, but they were not outfought by them.

The Jenkins boys showed that they had the grit all the way through the entire game. The last touchdown was just as hard for Benham to make as the first one was. Just because the boys were getting beaten did not make them quit fighting. Believe me they stayed right in there and fought with all they had.

Benham has a dandy good high school team and will be hard for any high school team in this section of the country to defeat. They have weight, speed and brains on their squad all of which are necessary to make a good team. They should have a very successful year this season, barring accidents.

Benham made sixteen first-downs while Jenkins only made five. The Benham quarterback was the outstanding star of the game. He made several long runs, passes and line plunges. He also He also intercepted a Jenkins pass and ran 83 yards for their last touchdown. Captain Settles was the star for the Jenkins team. He broke up several of Benham's plays that might have been too bad if it had not been for him. Everybody should come out and see your team play and boost them. They are little but loud and will give any team they meet a battle for their money.

Please help our contestants and thus help the Eagle. Make the Old Bird better paper.

GOOD MORNING!

The Eagle this morning is an advance copy, only half its usual size. We are not due to reach our readers 'till tomorrow, but the big and little educators of our valley are due here this morning and we must be on hand with the Eagle to greet them. Gentlemen, we do it, and we want to point to you our happy little city, our hotels, restaurants, general stores, as good as in the cities, and with goods much cheaper, our fine drug stores, the equal of any Talkie Theatre in the state, the most unique golf course anywhere, the prettiest women and the sweetest, the ugliest men, and this is the best known news paper in Kentucky. Ain't that a whopper! Well, all the above is true as some preachin'

—S—

BOX SUPPER

—at—

UPPER COWAN SCHOOL

SAT NIGHT, OCT. 18th

Entertainment Good Music

Everybody Invited

—*—

Real Silk Hosiery

Coming, Coming to you with the best line yet—

Lee Craft.

Attention, Please

Don't fail to call at S. T. Fraziers and get a bag of that good old Perfection Flour, only \$1.00 per bag.

—*—

RED TOP

—at—

UPPER COWAN SCHOOL

SAT NIGHT, OCT. 18th

Entertainment Good Music

Everybody Invited

—*—

Real Silk Hosiery

Coming, Coming to you with the best line yet—

Lee Craft.

Full 3 Lbs.

We couldn't make it better, so we made it BIGGER!! Taste it! Smell it! It's ENTIRELY different!



At All Dealers

SAVE

A REGULAR AMOUNT ON THE BUDGET PLAN

Ask any man who has made a financial success in life how he accomplished it. His answer will be, "By Saving." He did not spend every cent he made, but built up a fund which was available when he needed it for business purposes. He is no different than you, except that you must learn the saving habit. Save on the budget plan—a certain amount each week going into your savings account. You will be surprised how it will grow and earn more money for you.

Four per cent on Savings Deposits.

FIRST NATIONAL BANK

"SECURITY—RELIABILITY—COURTESY"

Whitesburg, Kentucky

IN THE WORDS OF SENECA:

"A thing seriously pursued affords true enjoyment."

Good Deal of login in that quotation as applied to SAVING money. It may take some will power to start but once you get down to the routine of laying aside a fixed sum at regular intervals without fail, you soon get to enjoy the idea. Watching the total gradually roll up . . . thinking of the future contentment it represents . . . feeling more confident and secure, all adds to your happiness.

Why not make the effort now? We invite your account. Start today.

To put it bluntly, "You get a great kick out of saving!"

THE FIRST NATIONAL BANK

FLEMING

KENTUCKY

This BIG

70 HORSEPOWER 114-INCH WHEELBASE

STUDEBAKER

is the "buy" of the year

\$795

TO \$995 AT THE FACTORY

Like riding in a great big de luxe automobile—that's what it means to take a trip over Consolidated Lines. It is the most comfortable, most interesting, most modern and least expensive form of transportation. Ask your local bus ticket agent for full information.

FARES

Louisville \$ 7.95
Cincinnati 7.70
Detroit 12.70

Buses Leave For—

JENKINS—8:45 a. m. 11:45 a. m., 3:45 p. m., 8:15 p. m.
HAZARD—7:45 a. m., 10:45 a. m., 3:00 p. m., 6:15 p. m.

CINCINNATI—10:45 a. m. 3:00 p. m.

Inquire for fares to other points

CHILDER'S DRUG CO.

Main St. —— Phone 39

CONSOLIDATED
Lines

A 4-DOOR THREE-WINDOW SEDAN AS LOW AS \$895

Roadster for 4 \$795
Club Sedan 845
Coupe for 2 845
Landau Sedan (6 wire wheels) 995

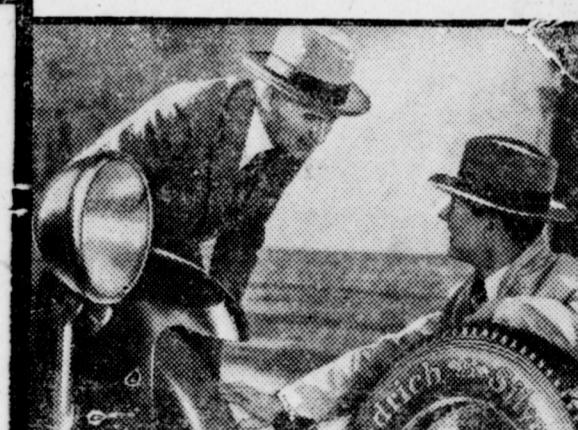
All prices at the factory

THE MARLOWE MOTOR CO.

Whitesburg, Kentucky

THE WISEST MOVE YOU EVER MADE

... Putting "Fleet-tested"
Silvertowns on Your Car!



29 x 4-40	\$6.30
29 x 4-50	6.96
30 x 4-50	7.00
29 x 5-00	8.85
29 x 5-50	11.00

1,860,000 TIRE MILES without a single blow-out! 48,000 miles from a single tire! That's the sort of performance Silvertowns have turned in with the Goodrich Silver Fleet! Any wonder that those who buy on performance and value are buying Silvertowns exclusively? Come in and see us now, you can't go wrong on Silvertowns, either on value or on price.



Goodrich Silvertowns
Kyva Motor Company
Service Stations
Whitesburg, Ky. and Millstone, Ky.

NEON -- Golde Wants To See You -- KY.

The Best Place to Trade



Everything worn by fashionable and up-to-date ladies and gentlemen, big or little and at season cut and reduced prices.

Florsheim Shoes and the Friendly Five, a specialty.

Ge it into your mind that GOLDE has IT, and at a price that cannot be equaled.

Golde's Cash Store

NEON -- KENTUCKY

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GOLDE'S CASH STORE--THE OLD RELIABLE

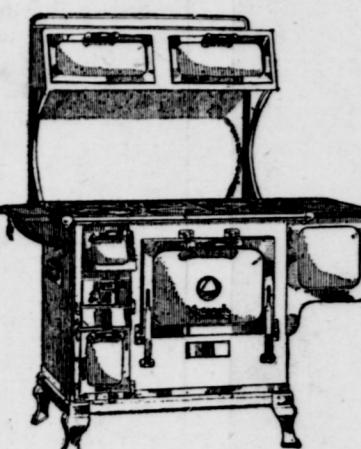
LETCHER HARDWARE CO.

NEON, - KENTUCKY

"The Store which sells the line
that has no weak spots

Monarch
MALLEABLE

RANGE STOVE



Our stock of Hardware and Household Goods is complete at all times and we invite you to visit our store where you can purchase your needs at the lowest prices. We are the exclusive dealer in Letcher County for the world famous Monarch Range Stove.

You may purchase a Monarch on the easy payment plan and enjoy using while paying for it.

We are also ready to supply your needs in all kinds of Paints and other seasonable items for your spring house-cleaning.

Letcher Hardware Company

NEON, KENTUCKY

Leader Dept. Store

Neon and East-Jenkins, Ky



ARRIVING
EVERY DAY

New Dresses,
New Coats
and
New felt Hats
for fall 1930

DRESSES NEW IN DETAIL

\$7.95 to \$34.95

For Business, College or Dress Wear

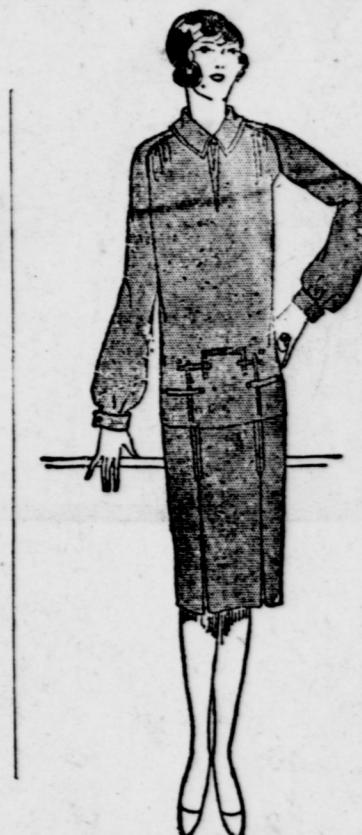
Some are a bit tailored, others are for dress, but the mark of the new frock is detail that will lend distinction. Flared skirts, pleats, velvet trimmings, novel collars and sleeves in crepes, satins and travel prints fit for every occasion all the newest colors.

Just Received a New and Full Line of
**Men's Fall & Winter
Suits & Top Coats**



All Suits with Two Pants, priced to suit everybody's pocket book. Come in and see them

Also Our New Line of
**Ladies' Coats
and
Dresses**
very reasonably priced.



For the Little Folks

We did not forget the little folks. We have a complete line for them, too

The National Department Store

NEON

-- KENTUCKY